

# Client Testimonial

## International Symposium on Military Aspects of Blast and Shock (MABS26) & ConferenceNational



### Co-creating a dynamic and industry leading International Conference

The (International Symposium on Military Aspects of Blast and Shock) MABS Symposium was founded in 1967 and is the longest-running scientific congress of its kind bringing together military leaders and experts in the fields of blast physics, damage, injury, and protection technologies from NATO and NATO-aligned countries. The attendees come from a wide range of organisations including defence research laboratories, Homeland Security, counter-terrorism agencies, Civil Defence, military medicine, as well as industry and academia.



*“Thanks to ConferenceNational for the fantastic support and organisation that the MABS26 Organising Committee has received over the past several years. Ensuring that 200+ very satisfied and engaged national and international delegates from over 20 countries was the main achievement of the seamless teamwork between ConferenceNational and the MABS26 Organising Committee. 95 percent of the success of this international conference was due to the excellent event management that the organising committee received from the ConferenceNational team.”*

Professor Alex Remennikov, University of Wollongong – Co-Chair : MABS26 Organising Committee

*“The MABS26 Symposia was a complete success, largely due to the amazing work from ConferenceNational. They confidently managed this international scientific conference with representation from industry, government and academia from across the world, with clear communication, diligence and attention to detail. ConferenceNational even managed to maintain momentum and enthusiasm when COVID-19 caused a several year delay.”*

Vanessa Pickerd, Defence Science and Technology Group – Committee Member : MABS26 Organising Committee

### Conference Profile:

MABS26 was jointly organised by the Australian Department of Defence, the University of Wollongong, and the University of Sydney and held at Novotel Wollongong Northbeach.

The MABS (International Symposium on Military Aspects of Blast and Shock) Symposium is an unclassified event and is comprised of military scientists, engineers, their consultants, and other related professionals interested in or involved in the areas of blast and shockwave research and associated thermal effects.

The MABS Symposia are held every second year in one of the representative countries with a MABS Executive Committee (Canada, France, Germany, Israel, The Netherlands, Norway, Sweden, Switzerland, UK, and USA). This was the first time in its 50 year history that the MABS Symposia was held outside of the Northern Hemisphere.

### Main Areas of Interest:

- Blast/shock wave phenomena in air, ground and water
- Simulation of explosion events
- Blast/shock wave generation techniques and facilities: shock tubes, blast simulators, explosive and innovative loading devices and chargers
- Computational and analytical methods related to blast/shock waves
- Modeling and scaling of blast/shock wave phenomena
- Instrumentation, measurement and signal processing techniques
- Experimental validation of numerical codes
- Target response, prediction and analysis
- Thermal radiation effects
- Accident and catastrophe damage analysis





# Client Testimonial: MABS26 & ConferenceNational

Hosted by:



Australian Government  
Defence



UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA



THE UNIVERSITY OF  
SYDNEY

## Conference Profile:

The MABS26 scientific programme included a series of invited plenary lectures from the Australian Department of Defence, panel discussions and presentations grouped under the sessions on Blast and Shock Phenomena, Explosive Events Simulation, Target Response, Armoured Vehicle Protection, Blast Induced TBI, Blast Fragmentation and others.

The technical tour during MABS26 included a visit to the National Facility for Physical Blast Simulation (NFPBS) at the University of Wollongong's Russell Vale Laboratory. Delegates were introduced to the capabilities and performance of the advanced blast simulator facilities at the NFPBS and observed live blast tests on the blast doors provided by Blockade Barriers Pty Ltd.



Technical Excursion to the National Facility for Physical Blast Simulation (NFPBS), UOW



## Conference Size and Location:

- Over 200+ National / International Delegates
- Represented by 20 Countries
- 5 days: Conference, Workshops & Technical Tour
- 100+ Presenters / Guest Speakers
- 7 x Trade Exhibitors / Conference Sponsors
- Gala Dinner & Sydney Harbour Dinner Cruise



Novotel Wollongong North Beach, NSW, Australia - December 2023

## Conference Brief & Solution

- Full Event Management
- Social Program Management
- Scientific Program and Technical Tour
- Online Delegate Registration and Payments
- Abstract Management
- Event Website and Event App Management
- Accommodation Management System
- Budget and Finance Management
- Sponsorship Management
- Marketing and Graphic Design
- Venue and Supplier Coordination
- Onsite Event Management

Sponsorship at a Glance	
Platinum Sponsorship	\$126,000
Gold Sponsorship	\$115,000
Silver Sponsorship	\$110,000
Business Sponsorship	\$110,000
Medium Business Sponsorship	\$108,000
Corporate Sponsor	\$88,000
Partnership	\$57,000
Exhibitor	\$46,500
Corporate Exhibitor	\$44,500
Guest Exhibitor	\$41,500
Event Website	\$4,500

**ConferenceNational** provided full event and sponsorship management for the MABS26 Symposium. The ConferenceNational team exceeded both delegate registrations and sponsorship/exhibitor revenue projections. Excellent client and delegate feedback supported by a higher than budgeted overall conference profit, ensured a very successful, informative, well received and financially viable MABS26 International Symposia.



THE COMPLETE ACCOMMODATION & EVENT MANAGEMENT SOLUTION  
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